



COMMERCIAL AIRTIME AND FILMING

TV COMMERCIAL QUESTIONNAIRE

We have designed a few affordable packages for Commercial Filming, Airtime and Rotation capable of bridging the gap between affordable Advertising and Local Marketing Solutions.

Together Media Boss Marketing and Spectrum Reach bring your business to the presence of millions daily, hourly and repetitiously to **help your company become a household name** for services you offer.

This questionnaire is designed to help guide your television commercial messaging. Look over and fill out response as best you can and we will assist in taking your goal to a professional appearance and deliver a marketing above standard to your business.

Have you ever thought about having your very own Commercial for your business on TV and Internet. Here are a few tools needed.

Call to Action- You will need a message or call to action (**CTA**) about your business that you want the viewers to know. Typically designed to peak an interest in contacting your company for services or as little as information.

For example:

(**Free Consultation** and or a certain amount that is a discount for example **15% off** by mentioning the commercial.)

What is your message or **call to action** about your business that you want the viewers to know?

We consider marketing a form of brainwashing or motor memory rotation.

What message would you like potential clients to know that would create an interest in calling now? This will frame the :30 seconds of time used to film ur commercial.

Feel free to leave a short description of your services, a few bullet points and any slogan or saying you may want to focus on (Our marketing dept. can assist you with this)

Commercial Format:

1. On Location: Shoot and film commercial video footage **at your office or work site.**

Use a rep. From your team to speak about your services and practice.

A camera crew can be at your location or anywhere of your choosing. It will be a 30 second script. We can send ideas and examples to your email.

2. Hi-Tech or GREEN SCREEN:

a.) Actor/Actress main person in commercial (the STAR) instead of a team member from your office. We have a film studio with green screen and white backgrounds or a stage set for a production (if needed)

Airtime and Rotation:

We feature your commercial on the most popular channels such as **ESPN , Lifetime, BET, FOOD Network, NBC, ABC** and much more. You can choose which ever 3 you prefer or we can direct you to our demographic research about your industry and viewer response and suggest time frames and channels for you that would fit your demographic.

After you answer all the questions we are going to create a Storyboard for your edits and approval. Once you approve this Story Board and direction of the commercial, we will set a date to shoot and film the project.

Affordable Filming and Airtime is now Available!

You Can Now Purchase
Monthly Rotation of 200-500 Spins per Month
Starting as Low as \$2500 - \$5500 Monthly



LET'S GET COMMERCIAL AIRTIME
ADVERTISING WORKING FOR YOUR BUSINESS TODAY

PACKAGE BREAKDOWN OPTIONS

PRICE	SPINS PER DAY	SPINS PER MONTH
\$2500	6	200
\$3500	10	300
\$4500	13	400
\$5500	16	500

With above packages includes:
Live or digital filming, storyboard creation and airtime rotation.

LET'S SEE HOW WE CAN HELP YOU REACH MORE CLIENTS TODAY.

Which price range best suits your monthly marketing budget? {Please mark Box}

1. *\$1500 - 3 Spins per day 1 channel { }
2. \$2500 - 6 Spins per day 2 channel { }
3. \$3500 -10 Spins per day 3 channel { }
4. \$4500 -13 Spins per day 4 channel { }
5. 5. \$5500 - 16 Spins per day 5 channel { }

(All packages include Filming, Airtime and monthly Rotation on popular channels and are editable to fit your goals)

Spectrum
REACH

NEED A TV COMMERCIAL?

We have new discounted rates for commercial filming and air time.

- ▶ DEMOGRAPHIC RESEARCH
- ▶ STORYBOARD
- ▶ AIRTIME SCHEDULE
- ▶ POPULAR CHANNELS

Commercials can be shot in a production studio or on location. Film crew and lighting included.

MEDIA BOSS Marketing

Contact Media Boss Marketing Phone (770) 744.8353

Company name: _____

Representative name: _____

Contact #: _____

This questionnaire is NOT an agreement or legally binding contract.

